

中国国际化工展

ICIF China 赞助方案

SPONSORSHIP • 2025

向新而行 共谋新篇
Progress in Partnership, Embrace the Future

利用ICIF的营销赞助方案机会，让您的公司在众多展商中脱颖而出，赢得更多商机。此赞助方案仅适用于ICIF China 2025的参展商。具体内容可能会根据实际情况有所调整。

Take advantage of our sponsorship and marketing and make your company stand out to trade visitors. Choose from the range of print and on-site options to set yourself apart from the competition. This offer is available only to registered exhibitors at ICIF China 2025. Subject to change.

TO THE OVERVIEW

PRINT AND ONLINE

ON-SITE

印刷及线上广告类赞助 PRINT and ONLINE

1	会刊彩页广告 Ad in the catalogue	封二/扉页/封底 2nd, 3rd or 4th cover	RMB20,000 元/页 page
		内页跨页广告 Full-page inside section	RMB20,000 元/ 整页 full-page
		内页单页广告 Single-page inside section	RMB 6,000 元/页 page
2	官网广告 Ad in the official web	首页轮播图 Homepage Carousel	RMB 5,000 元/30 天 days
3	官方微信公众账号: WeChat official account	头条图文广告 Headline Ad	RMB 3,000 元/条 piece
		非头条图文广告 Non headline Ad	RMB 1,500 元/条 piece

展会现场广告赞助 ON-SITE

4	户外移动立牌广告 Outdoor Ad	广场或其他户外区域 Square or Other Outdoor Areas	RMB 50,000 元/面 panel RMB 20,000 元/面 panel RMB 5,000 元/面 panel (根据不同画面尺寸 depending on the size of the image)
5	连廊广告 Corridor Ad	东入口厅至 E 侧展厅玻璃连廊处 The Corridor between East Entrance Hall to the Hall E7	RMB 50,000 元/幅 piece RMB30,000 元/幅 piece (根据不同画面尺寸 depending on the size of the image)
6	展馆连廊悬挂横幅广告 Corridor Suspended Banner Ad	东入口至E馆连接长廊、E7至E4馆连接长廊顶部 The top of the Corridor between East Entrance Hall to Hall of E4	RMB 5,000 元/幅 piece (4幅起做 starting from 4 pieces)
7	展馆内悬挂广告 Indoor Suspended Ad	馆内主通道上方 Above the Main Passage Inside the Hall	RMB 12,000 元/面 panel or RMB 3,000 元/m ²
8	展会手提袋 ICIF Tote Bags	无纺布版 Non-woven Fabric Version 环保布版 Eco-friendly Cloth Version	RMB 50,000 元/10,000 bags RMB 50,000 元/8,000 bags
9	瓶装矿泉水广告 Bottled Mineral Water Ad	定制瓶身广告 Custom Bottle Ad	RMB 50,000 元/ 20,000 bottles
10	入场证件广告 Badge Ad	现场入场证件背面 Back of Badge	RMB 50,000 元/25,000
11	证件挂绳广告 Badge Lanyard Ad	吊绳 Lanyard	RMB 50,000 元/25,000

现场会议赞助 Forum and Seminars			
13	联合主办 Co-organizer	独家冠名、独家专访、54 m ² 光地展位、开幕式 10 分钟致辞、分论坛 2 个发言、各 20 分钟演讲、会刊跨页广告 Exclusive Title Sponsorship, Exclusive Interview, 54 m ² Raw Space Booth, 10-minute Speech at the Opening Ceremony, 2 Speeches at Sub-forums, Each 20-minute Presentation, Full-page Ad in the catalogue	RMB 120,000 元
14	协办赞助 Co-sponsor	独家专访、36 m ² 光地展位、分论坛 20 分钟演讲、会刊跨页广告 Exclusive Interview, 36 m ² Raw Space Booth, 20-minute Presentation at Sub-forum, Full-page Ad in the catalogue	RMB 60,000 元
15	分论坛赞助 Sub-forum Sponsor	B区 18 m ² 标准展位、分论坛 20 分钟演讲、会刊单页广告 Zone B 18 m ² Standard Booth, 20-minute Presentation at Sub-forum, Single-page Ad in the catalogue	RMB 35,000 元
16	展商演讲赞助 Exhibitor Presentation Sponsor	分论坛 20 分钟演讲、会刊单页广告 20-minute Presentation at Sub-forum, Single-page Ad in the catalogue	RMB 10,000 元
17	非展商演讲赞助 Non-exhibitor Presentation Sponsor	分论坛 20 分钟演讲 20-minute Presentation at Sub-forum	RMB 20,000 元
18	茶歇赞助 Coffee Break Sponsor	会议室外广告背板 (2mx2m)、分论坛 20 分钟演讲、会刊单页广告 Conference Room Exterior Advertising Backboard (2mx2m), 20-minute Presentation at Sub-forum, Single-page Ad in the catalogue	RMB 30,000 元
19	展商专场推介会(大会议室) Exhibitor seminar (Large MR)	容纳人数: 80-100 人; 2 小时会议室租用、AV 设备及背板、瓶装矿泉水 100 瓶 Capacity: 80-100 people; 2-hour Meeting Room Rental, AV Equipment and Backboard, 100 bottles of Mineral Water	RMB 20,000 元
	展商专场推介会(小会议室) Exhibitor seminar (Small MR)	容纳人数: 40 人; 2 小时会议室租用、AV 设备及投影仪、小瓶装矿泉水 50 瓶 Capacity: 40 people; 2-hour Meeting Room Rental, AV Equipment and Projector, 50 bottles of Mineral Water	RMB 10,000 元

1、会刊广告 Advertisement in the Catalogue

跨页尺寸 full page format(WxH)	420mm X 285mm
单页尺寸 single page format(WxH)	210mm X 285mm
出血尺寸 Trim	3mm on all sides
广告页位置 Position	封二/扉页/封底/内页 2nd, 3rd or 4th cover or in the inside section
格式 Darta type	Print PDF
发布量 Circulation	20,000 copies



2、官网广告 Official Website Ad

网址 Web	https://www.icif.cn
广告位置 Position	官网首页轮播图 homepage Carousel
广告尺寸 pixel	1,920 x 265 像素



3、官方微信公众号 WeChat Official Account

定期发布展会实时动态、行业最新热点新闻等内容，每月推送 4 次，订阅量超 5 万人
Regularly publish real-time updates of the exhibition, the latest hot news in the industry, and other content, with 4 pushes per month, and a subscription base exceeding 50,000 people.

广告位置 position	头条/非头条 headline/ Non headline
广告形式 Format	图片和文字 advertorials

ICIF 2025 国际化工展全面启动，展位预订火热进行中!

国际化工展览会 2024年11月08日 15:15 北京



中国国际化工展览会 (ICIF China), 由中国石油和化学工业联合

4、户外移动立牌广告 Outdoor Ad

广告位置 position	广场或其他户外区域 Square or Other Outdoor Areas
广告尺寸 Format (WxH)	6m x 4m 4m x 5m 1.2m x 2.8m



5、连廊广告 Corridor Ad

广告位置 position	东入口厅至 E 侧展馆连接长廊 The Corridor between East Entrance Hall to the Hall E7
广告尺寸 format(WxH)	16m x 3m or 8m x 3m



6、展馆连廊悬挂横幅广告 Corridor Suspended Banner Ad

广告位置 position	东入口厅至 E 馆连接长廊、E7 至 E4 馆连接长廊处 The top of the Corridor between East Entrance Hall to Hall of E4
广告尺寸 format(WxH)	5m x 0.7m



7、展馆内悬挂广告 Indoor Suspended Ad

广告位置 position	E7-E4 展馆内过道处上方 Above the Main Passage Inside the Hall
广告尺寸 format	小于等于 5 m ² Less than or equal to 5 m ²
广告尺寸 format	大于 5 m ² Larger than 5 m ²



8、展会手提袋 ICIF Tote Bags

种类 Types	无纺布袋 Non-woven Fabric Version/ 环保布袋 Eco-friendly Cloth Version
数量 Quantity	50,000 个/10,000 个



9、瓶装矿泉水广告 Bottled Mineral Water Ad

种类 Types	瓶装水瓶身广告 Bottled Water Label Ad
数量 Quantity	20,000



10 入场证件广告 Badge Ad

种类 Types	现场胸卡 on-site Badge
数量 Quantity	25,000



11、证件挂绳广告 Badge Lanyard Ad

种类 Types	吊绳 Lanyard
数量 Quantity	25,000

