



中国国际化工展

ICIF China 赞助方案

SPONSORSHIP • 2026

利用ICIF的营销赞助方案机会，让您的公司在众多展商中脱颖而出，赢得更多商机。此赞助方案仅适用于ICIF China 2026的参展商。具体内容可能会根据实际情况有所调整。

Take advantage of our sponsorship and marketing and make your company stand out to trade visitors. Choose from the range of print and on-site options to set yourself apart from the competition. This offer is available only to registered exhibitors at ICIF China 2026. Subject to change.

印刷及线上广告类赞助 PRINT and ONLINE

1	会刊彩页广告 Catalogue Ad	封二/扉页/封底 2nd, 3rd or 4th cover	RMB20,000 元/页 page
		内页跨页广告 Full-page inside section	RMB20,000 元/ 整页 full-page
		内页单页广告 Single-page inside section	RMB 6,000 元/页 page
2	官网广告 Official Website Ad	首页轮播图 Homepage Carousel	RMB 5,000 元/30 天 days
3	官方微信公众号: Official WeChat Ad	头条图文广告 Headline Ad	RMB 3,000 元/条 piece
		非头条图文广告 Non headline Ad	RMB 1,500 元/条 piece

PRINT AND ONLINE

展会现场广告赞助 ON-SITE

4	户外移动立牌广告 Outdoor Ad	广场或其他户外区域 Square or Other Outdoor Areas	RMB 50,000 元/面 panel RMB 20,000 元/面 panel RMB 5,000 元/面 panel (根据不同画面尺寸 depending on the size of the image)
5	连廊广告 Corridor Ad	东入口厅至 E 侧展厅玻璃连廊处 The Corridor between East Entrance Hall to the Hall E7	RMB 50,000 元/幅 piece RMB30,000 元/幅 piece (根据不同画面尺寸 depending on the size of the image)
6	展馆连廊悬挂横幅广告 Corridor Suspended Banner Ad	东入口至E馆连接长廊、E7至E4馆连接长廊顶部 The top of the Corridor between East Entrance Hall to Hall of E4	RMB 5,000 元/幅 piece (4幅起做 starting from 4 pieces)
7	展馆内悬挂广告 Indoor Suspended Ad	馆内主通道上方 Above the Main Passage Inside the Hall	RMB 12,000 元/面 panel or RMB 3,000 元/m ²
8	展会手提袋 ICIF Tote Bags	无纺布版 Non-woven Fabric Version 环保布版 Eco-friendly Cloth Version	RMB 50,000 元/10,000 bags RMB 50,000 元/8,000 bags
9	瓶装矿泉水广告 Bottled Mineral Water Ad	定制瓶身广告 Custom Bottle Ad	RMB 50,000 元/ 20,000 bottles
10	入场证件广告 Badge Ad	现场入场证件背面 Back of Badge	RMB 50,000 元/25,000
11	证件挂绳广告 Badge Lanyard Ad	吊绳 Lanyard	RMB 50,000 元/25,000

ON-SITE

现场会议赞助 Forum and Seminars

13	联合主办 Co-organizer	独家冠名、独家专访、54 m²光地展位、开幕式 10 分钟致辞、分论坛 2 个发言、各 20 分钟演讲、会刊跨页广告 Exclusive Title Sponsorship, Exclusive Interview, 54 m² Raw Space Booth, 10-minute Speech at the Opening Ceremony, 2 Speeches at Sub-forums, Each 20-minute Presentation, Full-page Ad in the catalogue	RMB 120,000 元
14	协办赞助 Co-sponsor	独家专访、36 m²光地展位、分论坛 20 分钟演讲、会刊跨页广告 Exclusive Interview, 36 m² Raw Space Booth, 20-minute Presentation at Sub-forum, Full-page Ad in the catalogue	RMB 60,000 元
15	分论坛赞助 Sub-forum Sponsor	18 m²标准展位、分论坛 20 分钟演讲、会刊单页广告 18 m² Standard Booth, 20-minute Presentation at Sub-forum, Single-page Ad in the catalogue	RMB 35,000 元
16	展商演讲赞助 Exhibitor Presentation Sponsor	分论坛 20 分钟演讲、会刊单页广告 20-minute Presentation at Sub-forum, Single-page Ad in the catalogue	RMB 10,000 元
17	非展商演讲赞助 Non-exhibitor Presentation Sponsor	分论坛 20 分钟演讲 20-minute Presentation at Sub-forum	RMB 20,000 元
18	茶歇赞助 Coffee Break Sponsor	会议室外广告背板 (2mx2m)、分论坛 20 分钟演讲、会刊单页广告 Conference Room Exterior Advertising Backboard (2mx2m), 20-minute Presentation at Sub-forum, Single-page Ad in the catalogue	RMB 30,000 元
19	展商专场推介会(大会议室) Exhibitor seminar (Large MR)	容纳人数: 80-100 人; 2 小时会议室租用、AV 设备及背板、瓶装矿泉水 100 瓶 Capacity: 80-100 people; 2-hour Meeting Room Rental, AV Equipment and Backboard, 100 bottles of Mineral Water	RMB 20,000 元
	展商专场推介会(小会议室) Exhibitor seminar (Small MR)	容纳人数: 40 人; 2 小时会议室租用、AV 设备及投影仪、小瓶装矿泉水 50 瓶 Capacity: 40 people; 2-hour Meeting Room Rental, AV Equipment and Projector, 50 bottles of Mineral Water	RMB 10,000 元

1、会刊广告 Catalogue Ad

跨页尺寸 full page format(WxH)	420mm X 285mm
单页尺寸 single page format(WxH)	210mm X 285mm
出血尺寸 Trim	3mm on all sides
广告页位置 Position	封二/扉页/封底/内页 2nd, 3rd or 4th cover or in the inside section
格式 Darta type	Print PDF



2、官网广告 Official Website Ad

网址 Web	https://www.icif.cn
广告位置 Position	官网首页轮播图 homepage Carousel
广告尺寸 pixel	1,920 x 265 像素



3、官方微信广告 Official WeChat Ad

定期发布展会实时动态、行业最新热点新闻等内容，每月推送 4 次，订阅量超 6 万人
Regularly publish real-time updates of the exhibition, the latest hot news in the industry, and other content, with 4 pushes per month, and a subscription base exceeding 60,000 people.

广告位置 position	头条/非头条 headline/ Non headline
广告形式 Format	图片和文字 advertorials



4、户外移动立牌广告 Outdoor Ad

广告位置 position	广场或其他户外区域 Square or Other Outdoor Areas
广告尺寸 Format (WxH)	6mx4m 4mx5m 1.2mx2.8m



5、连廊广告 Corridor Ad

广告位置 position	东入口厅至 E 侧展馆连接长廊 The Corridor between East Entrance Hall to the Hall E7
广告尺寸 format(WxH)	16m×3m or 8m×3m



6、展馆连廊悬挂横幅广告 Corridor Suspended Banner Ad

广告位置 position	东入口厅至 E 馆连接长廊、E7 至 E4 馆连接长廊处 The top of the Corridor between East Entrance Hall to Hall of E4
广告尺寸 format(WxH)	5m × 0.7m

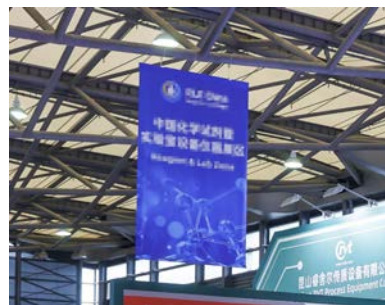


7、展馆内悬挂广告 Indoor Suspended Ad

广告位置 position E7-E4 展馆内过道处上方 Above the Main Passage Inside the Hall

广告尺寸 format 小于等于 5 m² Less than or equal to 5 m²

广告尺寸 format 大于 5 m² Larger than 5 m²



8、展会手提袋 ICIF Tote Bags

种类 Types 无纺布袋 Non-woven Fabric Version/
环保布袋 Eco-friendly Cloth Version

数量 Quantity 50,000 个/10,000 个



9、瓶装矿泉水广告 Bottled Mineral Water Ad

种类 Types 瓶装水瓶身广告 Bottled Water Label Ad

数量 Quantity 20,000



10 入场证件广告 Badge Ad

种类 Types 现场胸卡 on-site Badge

数量 Quantity 25,000



11、证件挂绳广告 Badge Lanyard Ad

种类 Types 吊绳 Lanyard

数量 Quantity 25,000

